

# The Place Guide Context

## Purpose

Integration is at the heart of public service improvement in Scotland, tackling climate change and the Covid recovery.

Better places connect people with greater opportunities and improved services allowing them to live better locally. The more that places are joined-up, the better the overall outcomes for communities, organisations and the economy.

Place-based approaches are about collaboration, to join up infrastructure, services and partnerships to meet local needs more effectively and efficiently. It joins up local investment to put Scottish Government's *Place Principle* into practice.

To help make place-based working easier, the Scottish Futures Trust has published a **Place 'how to' Guide** for decision makers. The aim of the Guide is to provide clarity on:

- > **Purpose** – why place-based approaches should guide the planning and development of investment in services and capital projects
- > **Collective leadership** – how all local voices and collaborations influence decisions
- > **Prioritisation** – how a place approach can provide clarity about what needs to be done, how that is prioritised and who takes ownership

## Policy Fit

Place is a key pillar of public policy and investment in Scotland. The Place Guide is a practical 'step by step' which works across different place based policy agendas, linking to key policy documents, such as the following, which articulate these agendas:

### Place Based Investment:

The Place Guide can work as a step-by-step route map to adopting the Place Framework, a consistent set of core questions across portfolios to consider alongside the Place Based Investment Programme when making local investments.

### Net Zero Transition:

The Place Guide can support compliance with Objective 1 of the Net Zero Public Sector Buildings Standard.

### Health and wellbeing:

The Place Guide can support local cross sector collaborations on wellbeing and health services, policy and investment shape shared conversations with communities on place-based opportunities and outcomes.

### Infrastructure Investment Plan:

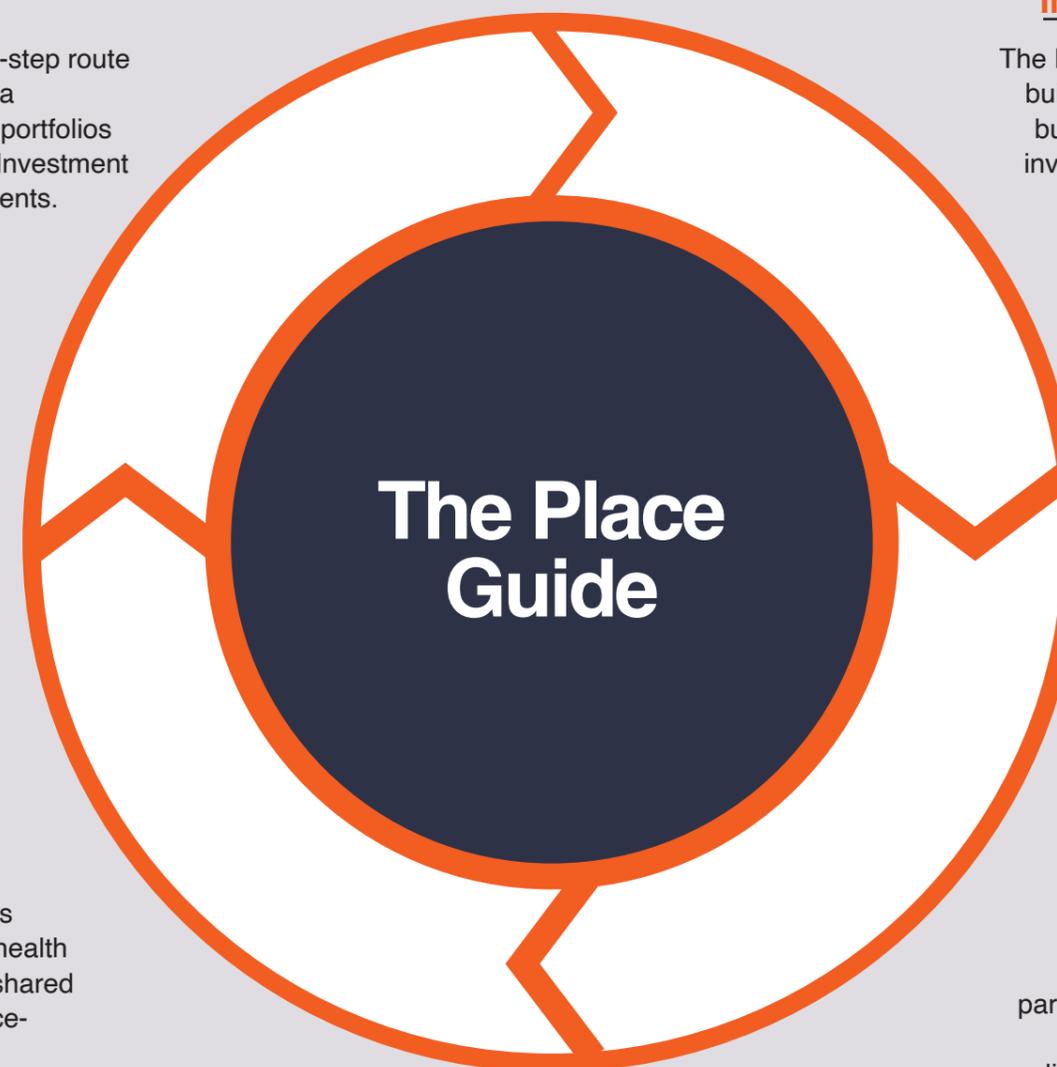
The Place Guide can help local collaborations build clarity around place-based needs, and build a shared approach to the hierarchy of investment, making more of existing assets.

### Regional Economic Partnerships:

The Place Guide can help regional partners build place-based approaches to learning, innovation and enterprise connecting local and strategic stakeholders around the future economic potential of places.

### National Planning Framework 4:

The Place Guide can help place based collaboration on policies, plans and partnerships within the ambitions of NPF4 to shape and implement more sustainable, liveable, productive and distinctive places.



## Support

The Place Guide seeks to get behind work already happening, and connect across Scottish Government and local agendas to provide clarity to effective place-based working.

If you need any help along your place journey, please contact either of the following in our Place, Housing and Economic Investment Team:  
diarmaid.lawlor@scottishfuturestrust.org.uk or mhairi.donaghy@scottishfuturestrust.org.uk